KWCON 2026 · KIRCHZARTEN · 9 NOVEMBER

CCM in the Cloud

Three offerings. The right one for every need.

CCM in the cloud

01

kwsoft®

Swiss Cloud

Managed service

Hosted in Switzerland

02

kwsoft®

Lift

Managed service

Hosted in the EU

03

kwsoft®

Pulse

CCM as a Service

Hosted in the EU

kwsoft

kwsoft® Swiss Cloud

In production since

2021

Operated in Switzerland
Operations and support from Switzerland

Standardised base layer
Extended for each customer’s needs

Customer-specific value layer
Tailored to each customer’s individual operating model

Pay per use
A base fee, plus what you produce

kwsoft

kwsoft® Swiss Cloud: Security & Compliance

Data stored in

CH

Storage and processing in Switzerland

ISO 27001

Information security

ISO 9001

Quality management

ISAE 3402

Base service audited

FINMA-approved

Per customer, on request

kwsoft

kwsoft® Lift

In production since

2021

Fully managed by kwsoft ® CZ
Operations, administration, monitoring, backups

Tailored to your landscape
Your integrations, security rules and providers

Shared or dedicated
Multi-tenant by default, own instance on request

Support in your language
German, English and Czech

Monthly fee by volume
Tiered by output volume

kwsoft

kwsoft® Lift: Security & Compliance

Data stored in

EU

AWS Frankfurt and Dublin

ISO 27001

Information security

NIS2

Registered service

99.4 %

Guaranteed availability

Serie M/

One container-based core

kwsoft

kwsoft® Pulse

Plug & Play

CCM as a Service

Content creation
Create, test and manage your templates

Omnichannel delivery
Email, print and digital channels

API First
Status feedback to your ERP, CRM or portal

Business analytics
Processes and KPIs made transparent

Subscription + pay per volume
A tier with included volume, then per volume

kwsoft

kwsoft® Pulse: Security & Compliance

Your choice of cloud

EU

A European cloud provider, or AWS

99.4 %

Availability

ISO 27001

Certification in progress

Professional operations

Run for you by kwsoft

European by design

Data protection and security first

kwsoft

CHOOSE IT WHEN

Your data must stay in Switzerland

→ **Swiss Cloud**

CHOOSE IT WHEN

Your CCM needs its own setup

→ **Lift**

CHOOSE IT WHEN

You want a standard, ready to use

→ **Pulse**

kwsoft

Thank You.

Let’s find the cloud that fits your CCM.

kwsoft